



Key Features Comparison

	EZ	PRO	COWSENSE ONLINE	MY OPERATION CHECKLIST
Ease of Use <ul style="list-style-type: none"> - Easily navigate from Individual Animal view to List View of all animals - Easily add and edit animal records from any List View you create - User selected Presets provide auto fill of repetitive data - Standard dropdown selections speed data entry and accuracy - Instructional Video Tutorials included in Help Menu - Electronic Quick Start Guide in PDF format included in Help Menu - Helpful Utilities - Backup, Restore and License Transfer - Compact and Repair Herd Files 	●	●	●	<input type="checkbox"/>
Flexibility to customize to your operation <ul style="list-style-type: none"> - Turn off fields, irrelevant to your operation. - User defined fields for Bull, Calf, & Cow Groups and Sub-groups - Customize the Home Screen by adding your own background image or picture - Choose the colors you wish displayed on the Task Pane and Background - Add pictures to Individual Animal records, view, size or remove it from display - Create custom Text, Date, Numeric and Flag fields. - Create custom dropdowns to speed data entry and accuracy - User defined validations of data to improve data accuracy and consistency - Track multiple breeds, add breeds or composites and breed percentages 	●	●	○	<input type="checkbox"/>
Complete Inventory by: <ul style="list-style-type: none"> - Animal Type - Bull, Calf, Cow - Animal Status - Active, Disposed or Reference - Animal ID, Visual ID, Brand, EID, Bangs Tag, or Tattoo and many more - Age, origin & purchase price - Convert raised replacements from calf records to cow or herd bull status - Death and disposal (and reason) records for bulls, calves & cows - Management Group - Bull, Calf, Cow - Sub-group (i.e. specific ownership, season or other user defined sub-groups) - Location Wizard - assign and track individual or group locations and movements 	●*	●*	●	<input type="checkbox"/>
Calf Data Entry <ul style="list-style-type: none"> - Calving date, dam ID, sire ID, color, ease, etc - Flexibility for year round calving (multiple calving seasons) - Calving Wizard - Grid calf data entry option - speeds data entry! - Weaning Wizard - Grid calf data entry option - speeds data entry! - Yearling Wizard - Grid calf data entry option - speeds data entry! 	●	●	●	<input type="checkbox"/>
Reproductive Performance Measures <ul style="list-style-type: none"> - Avg. calving interval - Calving distribution - Pregnancy examination results can be linked to breeding records - Pounds weaned per exposed female 	●	●	●	<input type="checkbox"/>
Powerful Reports <ul style="list-style-type: none"> - Print field forms for data collection - Standard reports for Bulls, Calves, & Cows - Advanced Analysis and Reporting (column charts and cross tabular reporting) - Generates a NCBA Certified SPA Production report - Generates a cost of production report - Easily built, name, save and edit custom queries and sorts to your specifications - Includes "Manage My Reports" feature to group customized reports 	●	●	●	<input type="checkbox"/>
Breeding data entry & reporting <ul style="list-style-type: none"> - Tracks AI and pasture exposed breeding data - Breeding Wizard—Grid view speeds data entry and accuracy (single or mass entry) - Create multi-sire groups and record respective breeding exposures - Interactive Semen Inventory - Planned Mating Tool - Complete ET tracking for donors, recipis., and embryos 	●	●	○	<input type="checkbox"/>

Legend: ● = Feature available with this mode; ○ = Feature not available with this mode; * The only required fields; **Includes age and origin, does not include purchase price

Comparison of Key Features by Mode - Continued	EZ	PRO	CSO	My Cklist
Complete calf performance indicators - Calving and Weaning, weight data (actual, adj. & within herd ratios) - Yearling weight data (actual, adj. & within herd ratios) - Individual ultrasound data (actual, adj. & within herd ratios) - Record multiple weights and measures and display historically - Extensive individual feedlot and carcass performance data fields	● ○ ○ ○ ○	● ● ● ● ●	● ○ ○ ○ ○	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Lifetime progeny performance indicators for sire and dam - Avg. calving ease scores - Birth Weight & Weaning Weight data (actual, adj. & within herd ratios) - Yearling Weight data (actual, adj. & within herd ratios) - Calculates MPPA for Cows (nursing ratio) - Feedlot, Ultrasound and carcass data (historical averages of progeny)	● ● ○ ● ○	● ● ● ● ●	○ ● ○ ○ ○	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Pedigree information - First generation pedigrees (sire & dam) - Multiple generation pedigree (customizable) - Complete performance pedigree (customizable) - Record registration information (#, name, tattoo, breed%, etc.) - Record Registration numbers for animals registered in multiple associations - Bull EPDs - Calf and Cow EPDs - Calculate EPD' estimates - Record and store the respective breed EPDs for Dual Registered Animals - Record Multiple Ownership Interest - Record Genomics tests and results	● ○ ○ ○ ○ ● ○ ● ○ ○ ○	● ● ● ● ● ● ● ● ● ● ●	● ●*** ○ ● ○ ○ ○ ○ ○ ○ ○	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Advanced data entry or exchange functionality - Export data from any customized report - Import data (Import Tool) - easily import data from outside sources - Global data entry - Maintenance Wizard - grid data entry option to record pregnancy test results, disposals and promotion of replacements. - Partner data exchange with feedlot and Breed Associations	● ○ ○ ● ○	● ● ● ● ●	○ ○ ○ ○ ○	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Individual & Group Health - Preloaded pharmacy of common vaccines and antibiotics - Tracks critical routes of administration and withdrawal - Treatments can be applied individually or globally to a group of animals - Print Field Forms for recording individual therapeutic or group processing records - Track product use and pharmacy inventory	● ● ● ● ●	● ● ● ● ●	○ ○ ○ ○ ○	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Included Cow Sense Tools Calendar and Management Diary Tag Wizard - low tech solution for applying EID to animal records Online Benchmark Wizard provides comparisons of your herd vs. all subscribers	● ● ●	● ● ●	○ ○ ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Interface with Cow Sense Companion Products Cow COMM - Chute-side data entry and interface with EID, scale and other devices Pocket Cow Sense - A complete handheld solution for field data collection Sale Manager - A complete customer and sale management software	● ● ○	● ● ●	○ ○ ○	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Legend: ● = Feature available with this mode; ○ = Feature not available with this mode; ***Not customizable;



- Use the "My Check list" column on the right to check off what features are important to your operation.
- Then find the Cow Sense product that meets those requirements.

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